



Expressive. Captivating. Screams Pritchard Hill.

The BRAND Napa Valley
2023 Vineyard N°95 Cabernet Sauvignon



“This impressive wine is a delicious reflection of the individuality of our estate vineyards on Pritchard Hill.”

- Winemaker Graeme MacDonald

The 2023 BRAND Napa Valley Vineyard N°95 Cabernet Sauvignon. From the vines closest to the winery at an elevation of 1,200 feet, our organic CCOF-certified vineyard on Napa Valley’s renowned Pritchard Hill consistently yields Cabernet Sauvignon of extravagant beauty — fruit with deep flavors and graceful power. The addition of Cabernet Franc brings an elevated aromatic layer emphasizing mountain sage, with mouth-watering freshness and a refined tannic structure. For a wine that reflects BRAND Napa Valley and screams Pritchard Hill.

BRAND Hallmarks

100% Pritchard Hill. Organically farmed and made entirely on our Pritchard Hill estate in Napa Valley.

1000+ Decisions. We believe having a brick-and-mortar winery allows us to make the thousand small decisions that set our wines apart.

1:1 Focus. Made personal by a tirelessly committed team and proprietors who deeply believe to make wine is to make it the best you can.

Making

A thoughtful, intentional process that elicits the purest expression of this endlessly intriguing vineyard site:

Fermentations are typically segregated by vineyard blocks, each less than one acre in size.

As the grapes approach maturity, we monitor the vineyard blocks closely and pick the fruit with deep flavor and soft tannins only.

Typically fermented using the natural ambient yeast.

Aged for 20 months in French oak with minimal handling before individual barrels are selected, blended, and bottled unfinned and unfiltered.

Cabernet Sauvignon provides a dense core of red fruit; Cabernet Franc adds aromatic grace notes.

84% Cabernet Sauvignon, 16% Cabernet Franc

Tasting

“The 2023 N°95 Cabernet Sauvignon opens with striking, captivating aromatics... A powerful, deep wine, the N°95 is a fabulous introduction to the range...This screams Pritchard Hill character...”
- Antonio Galloni, Vinous

Expressive fruit purity and aromatic layers of ripe blackberry and bing cherry

Transcends into black olives, bitter chocolate, and exotic spice

Addition of Cabernet Franc brings an elevated aromatic layer emphasizing mountain sage

Mouth-watering freshness and a refined tannic structure

Growing

“Every century, every place has its legendary vintages. I have no doubt that 2023 will go down as one of the most phenomenal vintages ever in Napa Valley.”
- Karen MacNeill, The Wine Bible

Sourced from our CCOF-certified vineyard at 1,200 feet elevation where the soils are poorest and rockiest.

Organically farmed and thoughtfully cultivated using biodynamic practices to assure the highest attention to vines, roots to shoots.

BRAND

N A P A V A L L E Y