



A BRAND Flagship at Full Throttle

The BRAND Napa Valley
2023 Cabernet Sauvignon



“Showcasing depth and purity...
impeccably focused and
expansive...an enticing and
seductive site-specific
expression of Pritchard Hill.”

- Winemaker Graeme MacDonald

The 2023 BRAND Napa Valley Cabernet Sauvignon. Many believe “2023 will go down as one of the most phenomenal vintages ever in Napa Valley” (Karen MacNeill, The Wine Bible). From high atop the region’s winegrowing jewel known as Pritchard Hill, our organic CCOF-certified vineyard yields iconic Cabernet Sauvignon that can rise above: fruit of depth, vibrancy, and luxuriant beauty. The highest point of BRAND’s estate, at an elevation of 1440 feet, consistently produces the most profound wines of any vintage. The 2023 BRAND Cabernet Sauvignon fulfills its huge promise with depth and purity—a BRAND Flagship at full throttle.

BRAND Hallmarks

100% Pritchard Hill. Organically farmed and made entirely on our Pritchard Hill estate in Napa Valley.

1000+ Decisions. We believe having a brick-and-mortar winery allows us to make the thousands of small decisions that set our wines apart.

1:1 Focus. Made personal by a tirelessly committed team and proprietors who deeply believe to make wine is to make it the best you can.

Growing

“Every century, every place has its legendary vintages. I have no doubt that 2023 will go down as one of the most phenomenal vintages ever in Napa Valley.”
- Karen MacNeill, The Wine Bible

Sourced from our CCOF-certified vineyard at 1440 feet elevation where the soils are poorest and rockiest

Organically farmed and thoughtfully cultivated using biodynamic practices to assure the highest attention to vines, roots to shoots.

Tasting

Showcases depth and purity

Transcends to black currants, dark chocolate, and fresh-picked cherries

Hints of blackberry jam, crème de cassis, graphite, lavender and espresso

Both impeccably focused and expansive on the palate

Enticing and seductive site-specific expression of Pritchard Hill

Making

A process that takes place over thousands of days benefits from the thousands of decisions made here at our brick-and-mortar winery:

Fermentation by ambient natural yeast took place in a combination of barrels, upright oak tanks, and small double-jacketed stainless tanks.

Each vessel matched with the characteristics of a unique one-acre block of vineyard to elicit the greatest depth of flavor, structure, and perfectly integrated tannins in each lot.

Aged in French oak barrels for 22 months before final blending and bottling.

BRAND

NAPA VALLEY