



Vibrant.
Deep Character.
Truly Pritchard Hill.

The 2022 BRAND Napa Valley
Vineyard N°95 Cabernet Sauvignon



The 2022 BRAND Napa Valley Vineyard N°95 Cabernet Sauvignon. Sourced from the vineyard closest to BRAND’s estate winery, every bottle of Vineyard N°95 speaks to the character of Pritchard Hill, and to the craft we practice here to share with you.

BRAND Hallmarks

100% Pritchard Hill. Organically farmed and made entirely on our Pritchard Hill estate in Napa Valley.

1000+ Decisions. We believe having a brick-and-mortar winery allows us to make the thousands of small decisions that set our wines apart

1:1 Focus. Made personal by a tirelessly committed team and proprietors who deeply believe to make wine is to make it the best you can.

Growing

The 2022 growing season is a tale of resilience, craftsmanship, and the unparalleled natural advantages of our estate vineyards on Pritchard Hill.

Sourced from our CCOF-certified vineyard at 1200 feet elevation, with rocky Hambright soils

The year began with very favorable conditions; however, nature tested us in early September.

Our elevation means lower daytime temperatures managed further through innovative farming practices including micromisters capable of reducing temperature in vine canopy by 7-10° within an hour. This precise intervention safeguarded the fruit's integrity.

Organically farmed and thoughtfully cultivated using biodynamic practices to assure the highest attention to vines, roots to shoots.

Tasting

Layered and expressive

Redolent of crushed blackberries, dark chocolate, and warm spices

Hints of crushed stone and tobacco leaf accenting dark, plummy fruit with a loamy undercurrent

Full-bodied and silky textured, while also finishing long and focused

On the palate, defined by mouth-watering freshness, framed with refined tannins, characteristic of our Pritchard Hill volcanic soils

Making

A process that takes place over a thousand days benefits from the thousands of decisions made here at our brick-and-mortar winery:

Fermentations are typically segregated by vineyard blocks, each less than one acre in size.

As the grapes approach maturity, we monitor the vineyard blocks closely and pick the fruit with deep flavor and soft tannins only.

Typically fermented using the natural ambient yeast.

Aged for 20 months in French oak with minimal handling before individual barrels are selected, blended, and bottled unfined and unfiltered.

Cabernet Sauvignon provides a dense core of red fruit; Cabernet Franc adds aromatic grace notes.

BRAND

N A P A V A L L E Y